CONNECTCONVERGE

Your Independent Hewlett Packard Enterprise Technology User Community

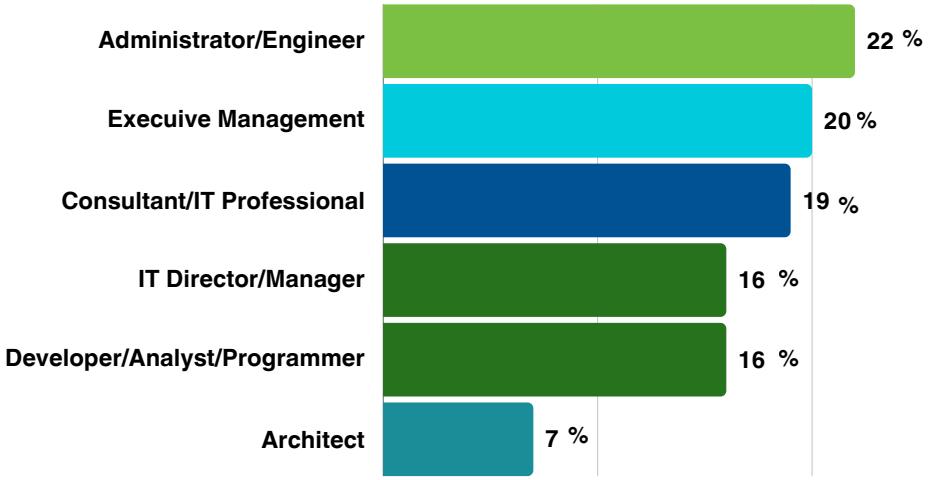
2026 MEDIA KIT



ABOUT CONNECT-CONVERGE

Connect Converge is the go-to bi-monthly media source for the latest news and technical content in the world of Hewlett Packard Enterprise solutions. With a dynamic E-newsletter format, it brings together HPE technology customers, partners, and employees from around the world. In addition to curated content, C2 welcomes webinars, blogs, and events, allowing community members to actively participate in their HPE community. With an audience of 55k+ plus global members in 60 countries, Connect Converge is the perfect platform to stay connected and stay current with the latest HPE updates and developments.

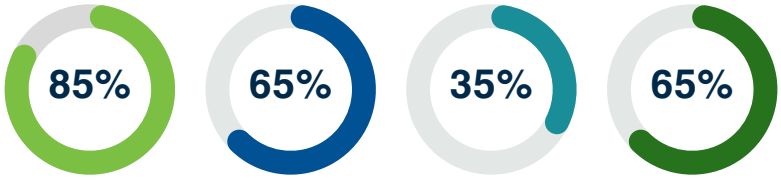
MEMBERSHIP



DEMOGRAPHICS



READERSHIP



FOR INQUIRIES: info@connect-community.org | connect-converge.com

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2026 MEDIA KIT

https://connect-converge.com

STATISTICS

TOP REFERRERS

Search Engines

Connect Sites

Member Newsletter

Hewlett Packard Enterprise

LinkedIN



TOPICS



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ADVERTISING RATES & SPECS

ADVERTISING RATES

Placement	Size	1x	3x	6x	12x	24x
Large Banner	728 x 600 px	$2225	$2090	$1890	$1750	$1610
Medium Banner	728 x 300 px	$780	$660	$550	$485	$425
Large Sticky	300 x 600 px	$2225	$2090	$1890	$1750	$1610
Medium Sticky	300 x 300 px	$1820	$1745	$1675	$1605	$1540

MULTIMEDIA RATES

Placement	Size	
Video Ad	1080p+	$1500 per insertion
Corner Peel	1080+	

BANNER AD ON CONNECT-COMMUNITY.ORG

Connect Website	Size	1x
Rotating Homepage Banner	1075 x 276 px	$1500

AD DIMENSIONS



Placement	Size
Lg. Banner	728 x 600 px
Med. Banner	728 x 300 px
Lg. Sticky	300 x 600 px
Med. Sticky	300 x 300 px
Corner Peel	1080+
Multimedia	1080+

MECHANICAL SPECS

Electronic Specifications

Connect Worldwide will accept the following image formats:

- PNG
- JPG
- SVG

Advertisers may add video, audio, and other custom multimedia elements to generate a more powerful message. Video content must be hosted on Advertisers YouTube, Vimeo, or other embed-friendly video hosting site.

Please submit video via URL or embed code

ADVERTISING POLICIES

All advertising must be confirmed by written contract. Prepayment is required for non-member and first-time advertisers. When new advertising copy is not received from the advertiser or its agency by the closing date of the contracted issue, the Publisher reserves the right to repeat the most recent advertisement.

SUBMISSION GUIDELINES

The following byline information should be included with submissions:

1. Name, Title, Company, Location (City, State/Province, Country)
2. 50-word biography
3. Author's e-mail address and headshot
4. Social Media Handles- LinkedIn, Twitter, Facebook or any other social media platform.

Submit articles to:
Stacie Neall, Connect Converge Editor
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